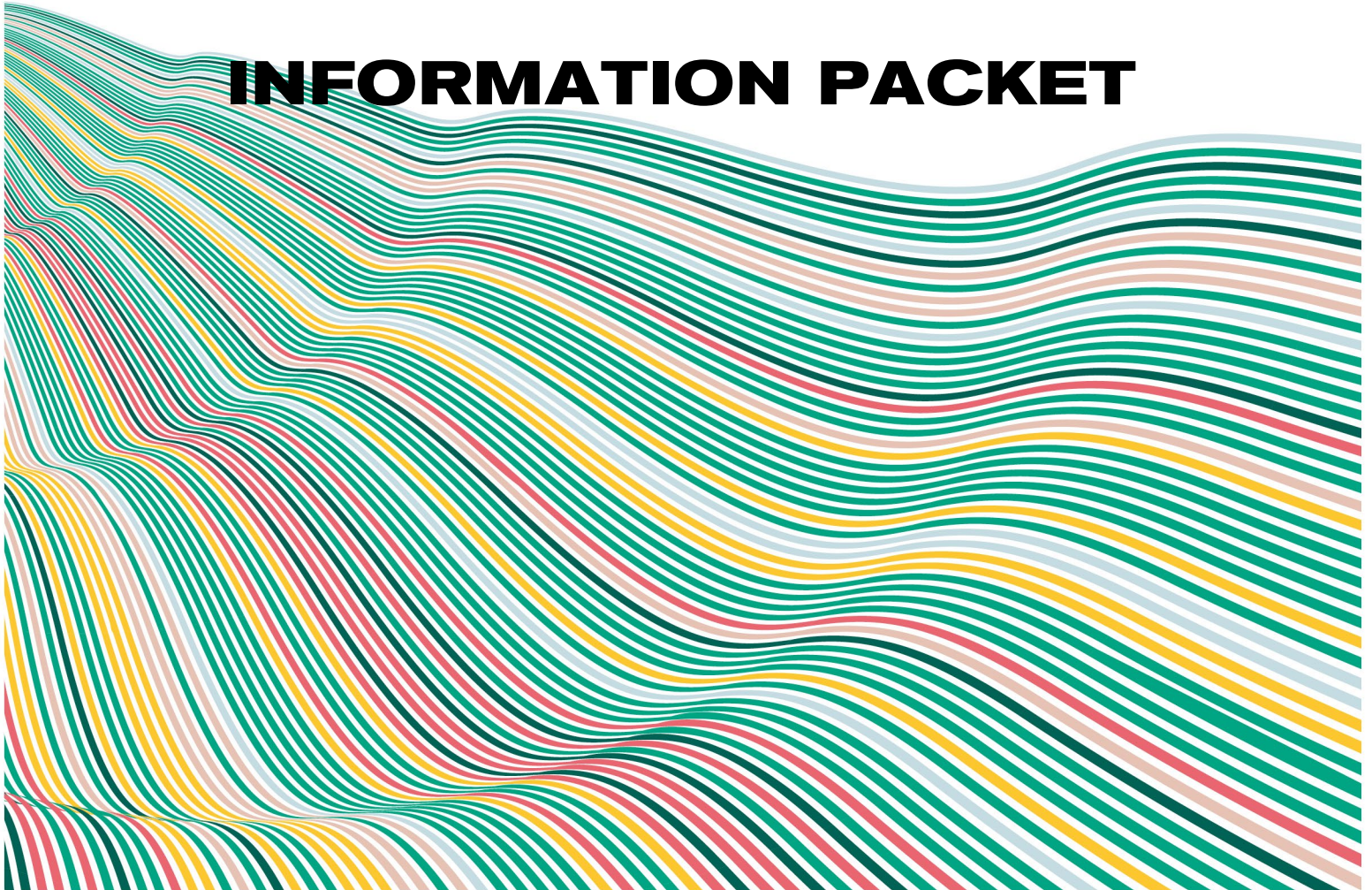




MARCH 17 – 21, 2027 | WASHINGTON D.C

DESIGN TEAM

INFORMATION PACKET



About the Ignite Design Team!

Thank you for your interest in applying for the 2027 Ignite by 4-H Design team. This packing includes details around the event, responsibilities in your role and expectations for time commitment. Please review carefully as you consider this opportunity and reach out with any questions to Events@4-H.org.

National 4-H Council

National 4-H Council's mission is to expand opportunities for all of America's youth through increased investment and participation in 4-H positive youth development.

National 4-H Council is the private sector, non-profit partner of our nation's Cooperative Extension System and the National Institute of Food and Agriculture (NIFA) within the U.S. Department of Agriculture (USDA). National 4-H Council supports state and local 4-H programs with a focus on fundraising, brand management, communications, and legal and fiduciary services.

National 4-H Council's work is driven by a core belief in the power of young people. We see young people as individuals who have unique strengths and real influence to improve the world around us. In keeping with that belief, National 4-H Council's events help youth find their spark, build real world skills as they connect with others and cultivate a passion for expanding their minds and their world.

The Ignite by 4-H Design Team

Ignite by 4-H, an interactive teen summit, returns March 17-21, 2027, to Washington, D.C. featuring four days of inspiring and engaging content, respected speakers, workshop sessions and amazing connections. The summit provides students with the opportunity to explore the best 4-H has to offer in Agriscience, Animal Science, Civic Engagement, Community Accelerators, Healthy Living, STEM and Career & Life Readiness.

As a member of the Ignite by 4-H Design Team, you will collaborate with fellow educators and professionals to shape a dynamic and meaningful experience for teen participants. Your role includes contributing expertise, developing engaging content, and ensuring seamless delivery across key program areas. These responsibilities include:

1. **Program Content Development:** Members will contribute to the design and delivery of event programming by recommending speakers, reviewing and recruiting workshop presenters, developing Challenge Activities, and ensuring all programming is high-quality, engaging, and teen-focused.
2. **Thought Leadership in Alignment & Relevance:** Members will ensure programming aligns with 4-H's Positive Youth Development and Beyond Ready goals and offer insights on teen trends to keep content current and engaging.
3. **Promotion & Engagement:** Members will help expand awareness and enthusiasm within their networks through event promotion and by encouraging participation in key programs.
4. **On-Site Event Support** is crucial to event success. Members will attend Ignite in person, arriving early and supporting event setup, logistics, and program delivery. They will serve as welcoming, flexible, and reliable on-site leaders.



Ignite Design Team Responsibilities

To specifically outline what these responsibilities entail, here are some of the programming areas and items you can expect throughout your tenure on the Design Team:

Outreach & Promotion

- Promote event participation by leveraging personal networks through email, social media, and direct outreach.
- Drive engagement by sharing event information within your community and professional circles.

Program Development

- **Speakers**
 - Recommend dynamic, relevant speakers who connect with teen audiences and reflect current youth trends.
 - Provide on-site support to ensure speaker sessions run smoothly.
- **Workshops**
 - Review and select high-quality workshop submissions that align with event goals and teen interests.
 - Identify content gaps and recruit individuals or groups to submit workshops in needed areas.
 - Host "office hours" to support workshop presenters in developing and refining their content.
 - Provide on-site check-ins and support to assigned workshop presenters.
- **Challenge Activities**
 - Design interactive, problem-solving challenges including timelines, resource lists, and instructional materials.
 - Assist with the setup and execution of Challenge Activities at the event.
- **Career Connections**
 - Guide the selection of professionals across diverse sectors to participate in on-site career conversations.
 - Recommend key industries and career topics that are meaningful for today's teens.
- **Activations**
 - Propose hands-on activities and real-world engagement opportunities that excite and educate teens in creative ways.
- **Lead to Change**
 - Promote the Lead to Change program and recruit participants during the application phase and gallery walk.
 - Offer leadership and support during planning sessions and the on-site program experience.

Youth Development & Beyond Ready Alignment

- Ensure all programming reflects 4-H's Youth Development framework and Beyond Ready goals.
- Support efforts that promote youth leadership and personal growth throughout the event.

Teen Interest & Relevance

- Provide insight on Track career and industry trends to keep the event fresh, relevant, and teen-centered.
- Help shape content that resonates with and inspires today's teens.

Support & Attendance

- Participate in scheduled planning meetings and additional ad hoc sessions as needed.
- Support pre-event programming, including webinars and office hours, as available.
- Attend the Ignite event in person (travel covered by your stipend), arriving March 15 and departing March 21.
- Assist on-site with tasks such as registration, Challenge Activity setup, staffing information desks, facilitating chaperone/welcome meetings, and post-event wrap-up.

Important note

- To provide the necessary on-site support, **Design Team members are required to not chaperone a delegation.**



2026-2027 TENTATIVE MEETING CALENDAR

Design Team members will meet monthly for 60 minutes to share updates, review program content, and coordinate planning. Meetings will include full-group discussion and, when helpful, smaller breakout conversations. Members may also meet monthly with their track partners to advance programming deliverables.

Consistent attendance is expected. If you can't attend, please let the team know ahead of time, review the notes afterward, and complete any assigned tasks on schedule.

As the event nears, we may meet more often for shorter sessions. We may also schedule additional ad hoc meetings for smaller workgroups to support specific programming needs.

Date	Focus Areas
June 24, 2026 (90 minutes!)	Kickoff Call
July 22, 2026	Workshops
August 26, 2026	Speakers and Programming
September 23, 2026	Program Development Checkpoint
October 28, 2026	Experience Design
November 25, 2026	Event Integration
January 6, 2027	Pre-Event Planning
January 27, 2027	Final Content Review
February 17, 2027	On-Site Roles & Logistics
March 10, 2027	Final Prep
March 16-21, 2027	Ignite!
April 7, 2027	Debrief Meeting

